

## Policy and Guidelines for the use of the NSDTRC (USA) Logo:

- The Club logo **may** be used on any ribbons and/or trophies associated with any licensed AKC events hosted by NSDTRC (USA).
- The Club logo **may** be used on any ribbons and/or trophies associated with any AKC sanctioned matches hosted by NSDTRC (USA).
- The Club logo **may** be used on any ribbons and/or prizes associated with any AKC approved Special Attractions held in conjunction with NSDTRC (USA) hosted events. (Example: Parades)
- The Club logo **may** be used on NSDTRC (USA) approved Supported Entry trophies.
- The Club logo **may** be used on ribbons, trophies/prizes at approved Club Field Tests following the procedures for ribbons/rosettes provided in the NSDTRC (USA) Field Test rules.
- The Club logo **may** be used on official Club communications and documents including approved policies/procedures, the Club Roster, approved Club educational materials inclusive of the breed flyer distributed by AKC, printed materials for approved Club events (premiums, catalogs, registration forms and flyers/brochures), and approved forms utilized in the various operations of the Club. Any of these documents may be in printed or electronic form.
- The Club logo **may** be used on the official Club website and associated sub-sites utilizing the URL: [www.nsdtrc-usa.org](http://www.nsdtrc-usa.org).
- The Club logo **may not** be used on any raffle or auction prizes, or fundraising merchandise not sold directly by the Club through Club Merchandising.
- Permission to use the Club logo in any manner other than provided above must have approval from the Board of Directors prior to its use.